



South Australian Women's Industry Network

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SAWIN took up the project of placing copies of the Kondinnin published Seafood Story Book and Teacher resource kit into South Australian Schools in June 2006.

FRDC (Fisheries Research and Development Corporation) in conjunction with the Kondinnin group commissioned the Seafood Story book and teacher resource kit. The Kondinnin Group have a series around primary production i.e. grain, wool, rice, forestry and now seafood, featuring a character called "Blunnie the Workboot" who is on each page of a book with jokes, facts and comments. The books are aimed at primary school children. The Seafood was fortunate to also have a teacher resource kit which is folder with removable sheets featuring lesson plans, activities, resource sheets and tips for teachers to use all within the curriculum guidelines.

SAWIN used the 6th Bi-annual Seafood awards held in August 2007 to raise the funds by conducting a silent auction. This raised about \$4000 which in conjunction with a 50% sponsorship by FRDC ensured the funds were available to place copies into SA schools. Unfortunately less than 200 copies of both the books and resource kit were left and no plans for a reprint. Numerous discussions about the best areas to put the books and kits were held with some creative ideas for free competitions to gain extra publicity.

By early November 157 Metropolitan Public Primary Schools, each with more than 150 students, received a copy of The Seafood Story Book and Teacher Resource Kit. These books are a fabulous addition to the school libraries, a seafood industry equivalent of demonstrating that milk doesn't come straight from the supermarket, and tuna doesn't come from a can.

SAWIN is a group of women associated with the Seafood Community in South Australia. SAWIN is responsible for The Biannual Seafood awards of which the most recognised Is the Best Fish 'n' Chips Metropolitan and Regional.

The group is currently working to place the Seafood Story Workboot Books (an informative series of books based on primary production and aimed at children) into primary schools.